## Lapeer County 2021 ANNUAL REPORT



## **BY THE NUMBERS**

Over 100 years MSU 100+ Extension professionals have provided education to Lapeer County residents

\* \$88,54 busines

\* \$88,547 spending with local businesses in Lapeer County



157 Lapeer County students enrolled at MSU

MSU disbursed \$3,319,830 in financial aid to Lapeer County students



1,319 MSU alumni living in and contributing to Lapeer County



3,442 youth involved in 4-H in Lapeer County youth development programs



\* \$10,275,669 total economic impact in a second Lapeer County



#### MESSAGE FROM THE DISTRICT DIRECTOR

As our battle with the pandemic continued into 2021, our nation, our state and the thumb region struggled to recover. When our residents tried to resume their former lives, we learned even more about their challenges and to no one's surprise, Covid-19 was not the only problem they faced. What we saw were people neglecting routine medical care, putting off cancer screenings, staying home from school or "attending" virtually. We saw food insecurity on the rise, we saw high unemployment, rampant underemployment and money woes on the increase and we saw small businesses going out of business. We saw an increase in the use of recreational drugs and alcohol. We saw people fighting isolation, confusion, depression and loneliness. However, we also saw "hunger" ... a hunger to return to normal or at least a new normal.

We saw a hunger to grow as producers planted, harvested and processed – and our Agricultural Educators were there to support them. We saw a hunger to become more self-sufficient in home food preparation and preservation and our team was there to help our residents do it safely and efficiently. For those with a hunger for financial relief we were there to provide education and resources to stretch their food dollar further. Our children never lost the hunger to learn and we were back to in-person teaching with our 4-H youth in a year that saw a welcome resurgence in fair attendance. Many of our residents had a hunger to reduce their level of stress or provide essential care to a loved one and our program instructors and educators were setting attendance records in reaching residents both virtually and in person.

Thank you for supporting MSU Extension and for working with us to provide lifechanging education to the residents of Lapeer County.

MICHIGAN STATE

Jerry Johnson, District 10 Director

## CONTACT



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Extension



# Supporting Food and Agriculture



#### Phil Kaatz

#### kaatz@msu.edu

Forage Management and Field Crops Educator

"I enjoy the series, good variety and it keeps me focused during the busy season."

"This was my first year to participate, I enjoyed each and every presentation. Thank you, job well done"

"Thank you for this opportunity!"

- Lapeer County Farmers

#### **Field Crops Virtual Breakfast Series**

Every Thursday during the growing season, farmers were able to access the most current information available for timely, relevant in-season crop and weather information from MSUE Field Crops Specialists and Extension Educators. Each 30-minute zoom session is divided into 15-minute segments for crop information and weather. Following the presentations, participants can participate with MSU Specialists and Educators in a half-hour question and answer period. This innovative approach using technology has provided growers from every region of the state the opportunity to participate in a live webinar via their computer, laptop, or cell phone. Each participant can ask questions of the specialists and educators during the live sessions. Also, live streaming on Facebook allows for online participation. Each session is close-captioned and recorded for viewing on the <u>MSUE Field Crops Team</u> website.

The Virtual Breakfast Series is a result of a focus group that included young farmers asking for opportunities to have fast-paced, video or Internet based, and unbiased research information during critical times of the spring and summer.

Farmers and agribusiness professionals can also apply for Restricted Use Pesticide (RUP) and Certified Crop Advisor (CCA) credits weekly.

A wide range of topics were planned according to the seasonal issues that frequently occur at specific times. However, the series is flexible, adaptable, and can change quickly and effectively when unexpected issues arise.

Each week field crop producers are invited by email to participate and a MSU Extension News article is written and published as the MSUE News Digest to encourage participation. The number of individuals who subscribe are 1,209 to the email notifications and 6,188 to the MSUE News Digest.

#### 2021 MSU Field Crops Team Virtual Breakfast Series

Virtual Break-	Live	YouTube	MSUE	MSUE News Article	Total
fast Series	participants	Views	Podcasts	Page Views	Views
Total Audience	3,180	2,399	1,610	2,514	9,703

# Supporting Food and Agriculture



Jeannine P. Schweihofer, Senior Meat Quality Extension Educator

#### **Meat Processor Assistance**

Food safety is a critical component to producing safe and wholesome food. Meat processors in Lapeer County receive technical assistance from MSU Extension. This includes assistance with humane animal handling and stunning training, Hazard Analysis and Critical Control Points (HACCP), Specialized Retail Meat Processing Variance, product labeling, and general food safety and processing.

Many food processors are required to have food safety plans, including Hazard Analysis and Critical Control Points (HACCP) or Preventive Controls for Human Foods. These important industry trainings that provide participants with a certificate at the end of the course were hosted by MSU Extension and co-taught by Dr. Jeannine Schweihofer and team of Campus specialists including Dr. Les Bourquin, Tina Conklin, Dr. Kirk Dolan and Jason Hofman.

#### **Food Label Claim Infographics**

Understanding food label claims can help consumers make informed choices when making food purchasing decisions. Food labels have a myriad of logos, claims and production information. There is so much information on food packaging that consumers have a difficult time digesting it all. "Free Range", "Organic", "Natural", Certified Humane", "No Antibiotics Added" - these are just a few commonly found claims on food labels! Label claims can be government defined and approved, third-party certified, or be a claim made by the manufacturer or producer and verified through documentation. Two different agencies, United States Department of Agriculture (USDA) and Food and Drug Administration (FDA), oversee government approved and regulated claims to ensure that the claims are truthful and not misleading. Being able to decipher information on food labels is important to making sound purchasing decisions. A team of educators formed with the focus of creating educational resources to help clear up food label confusion. To date, the series includes infographics about: Animal Raising Label Claims, Antibiotic Label Claims, Dairy Milk Label Claims, Food Product Dates, Hormone Label Claims, Natural and Organic Label Claims, Food Labels and GMO Label Claims. The infographics are similar, but different and all of the them are colorful, educational, reproducible and sharable and are available at https://www.canr.msu.edu/search? tag=food%20label%20claims. Several of them have been translated to Spanish as well.

#### **Youth Marketing Resources**

Marketing resources for youth with livestock projects were developed to use as youth created alternative marketing plans as a result of the coronavirus pandemic. As a result of numerous county fairs being cancelled in the summer of 2020, youth with livestock, poultry and rabbit projects were left scrambling to develop a marketing plan. Direct marketing of meat and poultry requires that certain regulations are followed depending on the method of marketing used and species (livestock vs. poultry/rabbits). The collaborative efforts of MSU Extension personnel established resources specific to each species and packaged the options together in four different factsheets that were created. <a href="https://www.canr.msu.edu/youth\_business\_guide\_to\_success/4-H-Animal-Project-Marketing-Resources/">https://www.canr.msu.edu/youth\_business\_guide\_to\_success/4-H-Animal-Project-Marketing at any time, not only during the pandemic.</a>



MSUE 4-H staff serving Lapeer County:



Jean Kreiner 4-H Program aide Interim Program Coordinator

#### Kids Learn Best by Doing

4-H programs are grounded in the belief that kids learn best by doing. Kids and teens complete hands-on projects in areas like science, health, agriculture and civic engagement, in a positive environment where they receive guidance from adult mentors and are encouraged to take on proactive leadership roles. Kids, ages 5-19, can concentrate on one focus area or they can try a variety of programs throughout their 4-H experience. Outside of the school system, 4-H is one of the few youth programs that are mostly supported directly by tax dollars.

#### What makes 4-H special? Michigan 4-H:

- Follows 7 Guiding Principles:
- 1. Youth develop positive relationships with adults and peers.
- 2. Youth are physically and emotionally safe.
- 3. Youth are actively engaged in their own development.
- 4. Youth are considered participants rather than recipients in the learning process.
- 5. Youth develop skills that help them succeed.
- 6. Youth recognize, understand and appreciate multiculturalism.
- 7. Youth grow and contribute as active citizens through service and leadership.
  - Uses research based education
  - Is open to everyone
  - Is Youth driven

Young people who are members of 4-H clubs are more likely to engage in positive activities, go to college and be civically engaged in their communities. They are less likely to be involved in negative behaviors such as drug and alcohol use, risky sexual behaviors or bullying. Many of our programs have evaluations to show that participants not only increase their knowledge, but change behaviors. Locally, Lapeer County 4-H participates in local community service as well as offers a variety of educational opportunities and scholarships. This past year, Lapeer County 4-H was able to offer both in person and virtual programming as well as a variety of educational scholarships for higher education and learning experiences.





#### 4-H Camp

Thumb Area 4-H Camp was planned and developed by District 10 4-H staff in Huron, Lapeer, Sanilac, St. Clair & Tuscola Counties in a collaborative effort. 4-H staff met via zoom for several months working together to develop and plan a day camping experience for 4-H members and non-4-H youth. While the Covid health concern existed, overnight camp was not an option for 4-H camp this year.

Thumb Area 4-H Camp Counselor's Teen Leadership workshops were held over zoom and a face-to-face in-person training in July, where eight 4-H teens participated in the event. During the training camp counselors learned team building skills, problem-solving skills, brainstormed ideas, and developed a plan for the 2021 Adventure Day camps.

Thumb Area 4-H Camp provided two 4-H Adventure Day Camps in August 2021. The day camps were held in **Lapeer County** at Camp Lael with 16 registered campers, and Evergreen Park in Sanilac with 21 registered campers. Campers ranged in age from 8 to 14. **Ten teen counselors** (aged 15-19) assisted with various activities during these day camps. Campers enjoyed team building skills, games, science-based STEM activities (lava lamps and s'mores solar ovens), archery, tie-dying camp t-shirts. Everyone had a great time!













Trent says" I had such good experiences in my years of 4-H that I look forward to giving others that same experience".



#### **Fall Family Days**

Every fall there is a huge event called Fall Family Days held the second weekend in September at the Thumb Octagon Barn in Sanilac County. Thousands of people attend this event to see the sawmill, agriculture, syrup making, blacksmithing and more demonstrations along with a variety of tractors, vendors, children's activities and animals. This year District 10, which includes Huron, Lapeer, Sanilac, St. Clair and Tuscola Counties joined together and alongside a 4-H goat club, Young Pioneers from Lapeer, promoted 4-H and MSU Extension. The leaders of Young Pioneers talked with adults and youth along with demonstrating how to separate goat's milk from cream and hand-churning



cream into butter, showed how to milk a goat and even some kids got to give it a try. Working together, 4-H staff from Lapeer, Huron, Sanilac and Tuscola counties took turns manning a booth to pass out literature from each county and completed an agricultural craft with approximately 200 youth.

#### **Beyond 4-H Opportunities**

## Trenton Haarz our newest addition to Lapeer County 4-H. Trenton was hired as an AmeriCorps Volunteer.

One young adult in our community who has been a 4-H member in both Bark Brigade 4-H club and Counselors and Campers 4-H Club was offered the opportunity to become an AmeriCorps Member in Lapeer County and has accepted the position. Trenton Haarz will be a part of our 4-H staff for one year in a half

time position recruiting youth via SPIN clubs, (short term, special interests' groups), recruiting adult volunteers, coordinating 2 family events and working on a community service project. Trent says" I had such good experiences in my years of 4-H that I look forward to giving others that same experience".





4-H has different types of clubs, depending on a volunteer's interest and time commitment.

- Community clubs focus on multiple projects and involve members of a variety of ages and interests. Meet every month.
- Project clubs focus on one primary 4-H project. Meetings may be monthly or weekly.
- SPIN clubs combine concepts of special interest groups with the 4-H club model. Focus on one topic for a set length of time, perhaps 6 to 8 weeks.



#### **Community Outreach**

As the 2020-21 year unfolded into something totally new and different Lapeer County 4-H took a new approach to programming and communicating. Meetings with youth and volunteers shifted to a virtual setting and led us down a new path of doing activities including working with an elementary school doing a virtual scavenger hunt through an app called Goose Chase. A total of 703 kindergarten through fourth grade students participated in the Wellness Week Goose Chase.

A variety of activity kits have been offered to youth in the county since spring - free of charge! These have encompassed; an herb garden kit with supplies, educational material and five recipes to use herbs they planted; a flower bulb kit supplying youth with bulbs to plant in the fall and enjoy the spring flowers they bring; a grass head science project kit; a summer camp kit filled with activities youth would experience at camp such as making a s'mores solar oven, a lava lamp, egg carton craft animals, a nature sun print and supplies to tye-dye a t-shirt all in a camp backpack they could color!

#### **Public Open House**

On a sunny afternoon in September 4-H hosted an open house with close to 100 people in attendance. There were 53 youth who came with parents and grandparents to enjoy time holding a bunny, petting a mini horse, petting some chickens and even partaking in a dog agility course. Once away from

and even partaking in a dog agility course. Once away from the animals they had the opportunity to try their hand safely learning about archery at our inflatable archery display, decorate and enjoy a cookie, free popcorn and slushies. They experienced a variety of 4-H interest areas such as creating art from Japan in the form of making an origami fish, several STEM projects including making a lava lamp and slime, learning about agricultural when making a growing bracelet and reaching their artistic side by painting a rock. It was a fun filled afternoon enjoyed by youth and adults while learning about 4-H and what we have to offer.







#### **Global Arts Workshop**

There is so much 4-H has to offer from animals to crafts, to photography to STEM as well as learning about different cultures and art. A three-day workshop was held in August. Youth studied a different country each day. We talked about what continent the countries were a part of and found them on a globe; talked about their foods and sampled snacks associated with a country we studied and made art projects from the different countries. Countries chosen were Japan, Poland, Mexico, Africa, Australia and Argentina. Favorite snack was Fairy Bread from Australia. Art projects included Yarn Art from Mexico, Rain sticks from Argentina, Paper Beads for necklaces from Africa, Cut Paper Picture design from Poland and Origami (a fish and a 4-H clover) from Japan.

#### Youth and Adult Recognition

A big part of our 4-H program are adults who so willing give of themselves sharing their talent, wisdom and time with our youth! We value, respect and appreciate their continued support and without them we would not have 4-H in our county! Whenever we can we recognize our wonderful volunteers, whether it is at a Spring Achievement event, at fair or at a leader appreciation dinner. We take time to present them with a pin, longtime achievement plaque or maybe a certificate but most importantly we give them our heartfelt Thank You!



So much fun at the global arts workshop! 'I had fun everyday learning about other countries" Henry House Through our Lapeer County 4-H Awards Program the following youth were awarded **scholarships** for post graduate continued education.

**Rowan Conley** of Dyna Mutts 4-H Club earned a full scholarship to National Congress, a five day national leadership development workshop held in Atlanta, Georgia beginning the day after Thanksgiving.

**Bryan Dahn** of Dyna Mutts 4-H Club earned a \$500 Council Scholarship and \$1000 Tina Novotney Scholarship.

**Issac Conley** of Flying Hooves 4-H Club earned a \$500 Council Scholarship and \$1000 Tina Novotney Scholarship.

**Bryan Dahn** of Dyna Mutts 4-H Club and Drake Deshetsky of North Branch Finish Line Swine 4-H Club both earned a \$500 Lapeer County 4-H & FFA Swine Scholarship.



# Ensuring Safe and Secure Food



MSU Extension efforts in ensuring safe and secure food lead to a healthy population, which in turn helps keep health care costs in check and our communities viable.



Christine Venema, Extension Educator Food Safety

In Lapeer County, Christine Venema, MSU Extension Educator for food safety, provides programming in the areas of Food Preservation, Michigan Cottage Food Law, Pantry Food Safety—It's Your Job! and ServSafe manager training for adults.

**Food Preservation:** Since January 2021 Christine has assisted in 50 online food preservation sessions. She developed and taught 20 of these sessions.

**Food Safety:** Christine is a member of the MSU Extension Food Safety Team and has been providing weekly food preservation programming to the people of Lapeer County via zoom. Since January 2021 Christine has assisted with 13 Food Safety question and answer programs. Of those thirteen, she developed and taught 7 of them.

Christine has taught 10 **Pantry Food Safety—It's Your Job!** sessions. Through this program 120 people have received certification statewide.

**Emergency Preparedness:** Christine has taught two session on 'What to do After a Flood" as a part of the emergency preparedness food safety programming.

Michigan Cottage Food Law class: Since January, Christine has assisted with six Michigan Cottage Food Law zoom sessions.

As a part of the Michigan Sate University Extension food Safety Team, Christine has assisted in the 293 food safety programs that have reached 7,267 people across Michigan, the United States and the world.

During 2020 the Michigan State University Extension Food Safety Team provided the following programs:

Program	Session	Number of Participants
Cooking for Crowds	6	107
Cottage Food Law	14	605
Emergency Preparedness	15	149
Food Preservation	103	8811
Food Safety Q & A	32	615
Investigating Food with Science	9	231
Pantry Food Safety—It's Your Job!	19	416
ServSafe for Food Service managers	31	266

# **Keeping People Healthy**



Jennifer Evenson Extension Nutrition Program Instructor

CNIs taught participants how to serve take-out or delivery foods to add more nutrients and reduce fats, sodium, and added sugar by reducing portions and adding veggies and fruit.

Show Me Nutrition classes were held at Dryden (one classroom) and North Branch (four classrooms) NEMCSA, for a total of 58 students, ages 3-5.



#### **SNAP-Ed Nutrition and Physical Activity Programs**

Many things changed throughout 2020. One constant was the delivery of evidence-based nutrition information that was open to all people. This past year, nutrition education had to shift to virtual programming to protect the health of participants, partners, and staff. Our staff across the state worked quickly and efficiently to move our classes to an on-line format so that we were able to continue to meet the needs of our participants with only a short delay. Although our Community Nutrition Instructors (CNIs) did not program as individuals as in previous years, they did help to reach large numbers of people through virtual education, and more recently through a return to in-person education. The CNIs worked within district teams, and three or more worked together on each program to ensure it would go on regardless of internet instability, illness, or power failure. CNIs from District 9 (Bay, Genesee, Midland, Saginaw, and Shiawassee) and District 10 (Huron, Lapeer, St. Clair, Sanilac, and Tuscola) teamed together to offer more than 260 nutrition education programs. As virtual programming became the norm for most people and they tired of it, "Zoom fatigue" sometimes led to no one registering for the program, which was then cancelled. In spite of the difficulties of doing classes exclusively virtually, the CNIs were able provide more than 220 programs to a combined total of 2,090 adults or youth. They provided coaching to help 11 partner sites self-assess and identify how to increase health behavior through implementing new policies, creating changes within their systems, or by addressing aspects of their environments. The CNI team continued to reach out to previous partners and to connect with new partners, including collaborations within the MSU Extension Institutes.





# **Keeping People Healthy**



Nola Auernhamer Extension Nutrition Program Instructor

In Lapeer county alone over 175 Seniors were reached with the Senior Project Fresh Program, a total of 250 coupon books were given out to area seniors to buy fresh fruits and vegetables at local farmers markets.



Our communities struggled with a variety of health issues during the past year. According to the American Psychological Association: "An APA Stress in America survey conducted in late February 2021 found 42% of U.S. adults reported undesired weight gain since the start of the pandemic, with an average gain of 29 pounds." During the past year, many of us have struggled with healthy eating and being physically active and have confessed to gaining "Covid weight". The CNIs provided evidence-based nutrition and physical activity information. It was common to hear participants relate sentiments such as:

- It helped me get back on track with nutrition and healthy eating habits.
- I would like you and your team to know that I just had a physical done a few weeks ago and thanks to your team's help this is what my doctor said: I had lost 22 pounds and my blood numbers were so much better. I still think about what I learned in class and try to do better each day.
- Great fun being a participant in the Eat Healthy-Be Active Zoom Class. It was just so good to be reminded of things I should or could be doing to better my wellbeing.
- This class was just fantastic! It really motivated me to be healthier and make better choices. The facilitators were just awesome!
- I have severely lowered my salt intake and understand the importance of making that change. I have learned more on how to read food labels to make healthier choices in what I buy when I shop. Keeping a record on what I eat has opened my eyes on the importance of a meal plan that can be more balanced in the different food groups . . . I can eat some things that I still love but just not that often and not that much, but I am alright with that because they have taught me a way that's going to make a difference in my life.



In Lapeer county alone over 175 Seniors were reached with the Senior Project Fresh Program, a total of 250 coupon books were given out to area seniors to buy fresh fruits and vegetables at local farmers markets.

In July 2021, we were allowed to go back to teaching classes in-person. As we return to in-person programming, our communities can count on the constancy of Community Nutrition Instructors providing fun, relevant, evidence-based nutrition and physical activity programs that help individuals and organizations to make positive changes that lead to better health.

# **Keeping People Healthy**



Kristina Swartzendruber, Tuscola County Extension Chronic Disease Educator 989-672-3870 Serving District 10 Huron Lapeer Sanilac St Clair Tuscola **Stress Less with Mindfulness** is a five-session series that focuses on using mindfulness to reduce stress related symptoms such as worry, depression and physical tension. There is research that shows that mindfulness may also be helpful in managing chronic conditions such as cardiac disease and diabetes. By offering alternative ways of relating to everyday life experiences, including thoughts, emotions, physical sensations and events, *Stress Less with Mindfulness* teaches and encourages the use of mindfulness self-care skills to help one feel better and enjoy life. Kris and Jacqui conducted 18 online series reaching 198 participants. All expenses related to the *Stress Less with Mindfulness* series were covered by a State Opioid Response grant from Michigan State University Extension.

A RELAX: Alternatives to Anger is a four-session series that helps adults, parents and caregivers understand and manage anger and stress, and develop the communication and problem-solving skills needed for healthy relationships. Participants learn what anger is, what triggers anger, calming down and destressing methods, tools for problem-solving, effective communication skills, and steps that allow them to forgive and let go of the past. Kris and Jacqui conducted 14 online *RELAX* series reaching 293 adult participants.

**Powerful Tools for Caregivers** is a six-session series designed to help those caring for adults with chronic conditions or for children with special needs deal with stress. Participants learn tools to help them reduce stress, communicate effectively with family members/doctors/paid help, take care of themselves, reduce guilt/anger/depression, make tough decisions, set goals and problem solve. Kris and Jacqui conducted three online *Powerful Tools for Caregivers* series reaching 35 participants.

Tai Chi for Arthritis is an 18-session series designed to help older adults, and adults with disabilities and at risk of falling, stay active. Research shows that Tai Chi helps increase strength/balance/posture, prevents falls, improves the mind/ body/spirit, reduces stress and increases relaxation. In February, both Kris and Jacqui went through extensive training and evaluation to become a certified Tai Chi Instructors. Since then, they have helped facilitate two online series, reaching over 40 participants. All expenses related to the *Tai Chi for Arthritis* training and series were covered by a Falls Prevention Grant received by Michigan State University Extension.

## **Government & Community Vitality**

#### **MSU Extension**

understands that

building civic

engagement and

healthy economic

structures leads to

greater opportunities

and stronger

communities.

Andy Northrop

**Extension Educator** 

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Serving the State of

Michigan & District 10

Huron, Lapeer,

St. Clair, Sanilac and

Tuscola Counties

Sustainable

Tourism

Development

• First Impressions:

Tourism

Assessments

• Planning for

Tourism

Community Vitality

Leadership and

Facilitation

Connecting

Entrepreneurial

#### **Connecting Entrepreneurial Communities 2021**

Resilience, Recovery, Reconnecting

Connecting Entrepreneurial Communities (CEC) conference is a community development program designed for stakeholders, economic developers, businesses, local government, educators, and nonprofits to create a network that increases a community's potential for entrepreneurship. The CEC program normally culminates in an annual in-person conference held every October in towns across Michigan where participants attend seminars in downtown businesses to share ideas and learn best practices.

CEC offers programs on a wide variety of topics from microbusiness loans,

geofencing,

food systems,

building strong tribal nations,

civic and community engagement, and...

the intersection of design and crime prevention.

#### Sustainable Living and Leadership Series Launched for 2021!

Launched in 2020, This multi-topic series is designed and hosted by Extension services at <u>Michigan State University</u>, <u>Purdue University</u> and the <u>University of Florida</u>. Together, experts from all three institutions provide national attendees with a plethora of knowledge, including real-world examples, to help strengthen critical thinking skills related to future actions and decision making with sustainability in mind. Series topics will include *sustainability 101, energy, water* and *food*, and will explore how these interconnected systems function together and independently. Participants:

• Explore issues of energy, water, food and more

- Learn about sustainability through a "systems lens"
- Share with and learn from other community sustainability leaders
- Delve into our economy, consumer choices and globalimpacts Discover sustainable living actions you can take in your home and community

## Transforming Michigan Tourism by Ensuring Safe, Accessible and Welcoming Communities

The Tourism Team of Michigan State University Extension is proud to offer the upcoming online seminar series "Transforming Michigan Tourism by Ensuring Safe, Accessible and Welcoming Communities." This series will focus on the basic tenets of Diversity, Equity, and Inclusion (DEI) and how a community can more effectively make itself a welcoming destination for all travelers.

Future sessions will focus on building strong and mutually-beneficial tourism partnerships with diverse communities in your area while attracting new travelers, and a case study of community and tourism development by and for diverse groups in Detroit.

## **Extension Educators Serving Lapeer County**

### **MSU Extension Staff Serving Lapeer County**

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#### MISSION:

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